

**ISSUE
FOCUS**

**AD SPACE
CLOSING**

**AD
MATERIALS**

**MARKETING
BONUSES**

January/February • The FORECAST Issue

Anticipating trends for the coming year across all categories of the industry, including:

- Glass Fabrication • Glass Manufacturing • Metal Fabrication
- Contract Glazing • Residential Glass

Special Coverage: Float Glass (the state of global glass manufacturing, including updates from WorldofGlassMap.com)

SPACE CLOSING:
Dec. 12, 2016

MATERIALS DUE:
Dec. 16, 2016

- Inclusion in Digital Edition
- Inclusion in App Version
- Advertorial Page
- Bonus Distribution at IBS, Jan. 10–12 in Orlando

March • The FABRICATION Issue + Top Glass Fabricators

In addition to the popular Top Glass Fabricators report, the issue will cover glass fabrication trends, tools and technologies, with a focus on some of the following:

- Fabrication Machinery & Equipment • Software • Handling Equipment
- Shipping / Handling Supplies

Special Coverage: Interior Glass (glass railings, partitions, floors and stairs, and decorative glass)

SPACE CLOSING:
Feb. 3, 2017

MATERIALS DUE:
Feb. 8, 2017

- Inclusion in Digital Edition
- Inclusion in App Version
- Free Copy of the Top Fabricators Report
- Bonus Distribution at AIA, April 27–29 in Orlando

April • The ARCHITECTS' Issue

Glass Magazine will once again present All About Glass and Metal: A Guide to Glazing for Architects and Specifiers. The guide will cover a range of topics:

- Glass Façades • Interior Glass • Energy-efficient Products
- Software, Tools and Modeling Resources • Emerging Technologies

Special Coverage: Protective Glazing (fire-rated, impact/blast-resistant, hurricane-impact, security, seismic/acoustically rated, radio-frequency shielding)

SPACE CLOSING:
March 7

MATERIALS DUE:
March 10

- Inclusion in Digital Edition
- Inclusion in App Version
- Bonus Mailing to 5,000 Architects
- Bonus Distribution at AIA, April 27–29 in Orlando

May • The CURTAIN WALL Issue

A look at the product and design trends in glazing enclosure and entry systems:

- Unitized Curtain Wall • Stick-built Curtain Wall • Storefronts and Entrances
- System Components • Fabrication Tools • Installation Tools

Special Coverage: Hardware (entrances, bath and shower enclosures, railings, all-glass interiors)

SPACE CLOSING:
April 4

MATERIALS DUE:
April 7

- Inclusion in Digital Edition
- Inclusion in App Version

June • TOP 50 GLAZIERS

Glass Magazine's annual Top 50 Glaziers report has become a complete and comprehensive guide to the trends, opportunities and challenges facing the nation's glazing firms. The report contains a list of the Top 50 Glaziers, based on sales volume, along with market statistics, trends data and in-depth project features

Special Coverage: Windows (green windows, historic preservation, impact-rated, replacement, components, installation, emerging materials)

SPACE CLOSING:
May 5

MATERIALS DUE:
May 9

- Inclusion in Digital Edition
- Inclusion in App Version
- Free Copy of the Top 50 Glaziers Report

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July • The Annual SOURCEBOOK

The industry's most complete directory and reference, featuring manufacturers, fabricators, and suppliers of components, machinery, equipment, accessories and services.

- More than 1,200 companies in more than 700 product categories
- Industry Association & Organization Guide
- International Code Requirements

SPACE CLOSING:
June 2, 2016

MATERIALS DUE:
June 7, 2016

- Inclusion in Digital Edition
- Inclusion in App Version
- Advertising Packages with Enhanced Listing Options and Listings on eSourceBook.net

August • The GLASSBUILD AMERICA Issue + Product Preview

Exclusive coverage of GlassBuild America: The Glass, Window & Door Expo, 12th Annual Glazing Executives Forum, Express Learning, and new products, technologies and resources on display

Special Coverage: Green (energy-efficient and sustainable glass and glazing solutions)

SPACE CLOSING:
July 5

MATERIALS DUE:
July 10

- Inclusion in Digital Edition and App Version
- Bonus Distribution at GlassBuild America, Sept. 12–14 in Atlanta
- Show Catalog Combo Rate & App Upgrade

September • The INNOVATION Issue + Glass Magazine Awards + Reader Photo Contest

From products to projects to equipment, a look at energy efficiency and sustainability, value-added capabilities, fabrication efficiency, design complexity, and technological advancements

Plus... Complete coverage of the annual Glass Magazine Awards program, the second annual Reader Photo Contest and a preview of Vitrum 2017

SPACE CLOSING:
Aug. 4

MATERIALS DUE:
Aug. 9

- Inclusion in Digital Edition
- Inclusion in App Version
- Glass Magazine Award Winners Page
- Bonus Distribution at Vitrum, Oct. 3–6 in Milan, Italy

October • The EQUIPMENT Issue

Product innovation and trends for all types of equipment in the glass and glazing industry, including:

- Fabrication • Processing • Handling • Transportation • Technology

Special Coverage: Software (software tools, apps and resources that make industry innovations possible)

SPACE CLOSING:
Sept. 1

MATERIALS DUE:
Sept. 8

- Inclusion in Digital Edition
- Inclusion in App Version
- Interstitial Ad Page in the Digital Edition

November • The METALS Issue + Top Metal Companies

In addition to the popular Top Metal Companies list and report, the issue will cover metal façade system trends, tools and technologies

Special Coverage: Tools & Supplies (products and trends in tools for glass fabricators, glazing contractors, glass retailers)

SPACE CLOSING:
Oct. 5

MATERIALS DUE:
Oct. 11

- Inclusion in Digital Edition
- Inclusion in App Version
- Free Copy of the Top Metal Companies Report

December • TRANSPORTATION & HANDLING

Product innovation and trends for:

- Trucks • Racks and Components • Handling Tools • Lifters

Special Coverage: Safety (personal protective equipment, ergonomic equipment, and other tools and supplies)

SPACE CLOSING:
Nov. 3

MATERIALS DUE:
Nov. 8

- Inclusion in Digital Edition
- Inclusion in App Version
- Interstitial Ad Page or Embedded Video in the Digital Edition

Included in EVERY Issue, Must-Read Content for...**CONTRACT GLAZIERS**

- Glazier Bulletin
- New Products
- Codes & Standards

FABRICATORS

- Factory Floor
- Machinery & Equipment
- New Products

DEALER/RETAILERS

- Your Profits
- New Products

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