

**glass**<sup>®</sup>  
magazine

*Annual*

# SOURCEBOOK

## 2018

*The Industry's Most Complete*  
**DIRECTORY & REFERENCE**

Now  
Published in  
July!

Be sure your  
company stands  
out all year long!

### AD PACKAGES ARE THE WAY TO GO!

★ **Best Value & Maximum Exposure**  
Save 30% over items purchased separately

#### Platinum Package—\$6,990 value **Your Price \$4,895 net**

- Full page four-color ad in print edition of 2018 SourceBook
- Deluxe Pictorial Listing in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Gold Member with unlimited listings on eSourceBook.net

#### Gold Package—\$6,275 value **Your Price \$4,395 net**

- Same enhanced listing options as above, with 20 listings on eSourceBook.net

#### Silver Package—\$3,850 value **Your Price \$2,695 net**

- Half-page four-color ad in print edition of 2018 SourceBook
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Silver Member with 10 listings on eSourceBook.net

#### Bronze Package—\$3,420 value **Your Price \$2,395 net**

- Third-page four-color ad in print edition of 2018 SourceBook
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition

### A La Carte Enhanced Listing Options

#### PRINT DIRECTORY

##### Deluxe Pictorial Listing—\$1,425 net

A one-sixth page, four-color listing in the products and services section. Submit a print-ready ad measuring 3.4" wide x 3" tall -OR- 75 words of text and a color photograph for us to format.

##### Logo Enhanced Listing—\$575 net

Submit electronic version of your logo to enhance your listing in the company directory section.

##### Bold-Faced Product Listing—\$325 net

Your company name is printed in **bold face** in the Supplier Directory under the product category sections selected.

#### ONLINE DIRECTORY

##### Gold Member on eSourceBook.net—\$395 net

- Top placement priority in directory search results.
- Company listing highlighted in gold in directory search results.
- List your company in up to 20 product categories.
- Include links to your company's social networks.
- Ability to publish product listings, photos, videos, specials, events and blog articles.

##### Silver Member on eSourceBook.net—\$195 net

- 2nd placement priority in directory search results.
- Company listing highlighted in silver in directory search results.
- List your company in up to 10 product categories.
- Include links to your company's social networks.
- Ability to publish events and blog articles.

### Contact an Account Manager to Reserve Space

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# 2018 SourceBook

## AD PACKAGES & OPTIONS ORDER FORM

Send Invoice To:  Advertiser  Other

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

Other: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**FAX ORDER FORM by JUNE 1**  
**443-817-0875**

**SUBMIT MATERIALS by JUNE 8**  
Email files to [bmoorman@glass.org](mailto:bmoorman@glass.org)  
– OR –  
Send files via [www.hightail.com](http://www.hightail.com)  
Login: [production@glass.org](mailto:production@glass.org) • Password: Nga750  
Email address: [bmoorman@glass.org](mailto:bmoorman@glass.org)

**Materials questions? Call 866/342-5642 ext. 122**

### ★ ADVERTISING PACKAGES

- Platinum Package** ..... \$4,895
- Gold Package** ..... \$4,395
- Silver Package** ..... \$2,695
- Bronze Package** ..... \$2,395

### PRINT ENHANCED LISTING OPTIONS

- Deluxe Pictorial Listing** ..... \$1,425
- Logo Enhanced Listing** ..... \$575
- Bold-Faced Product Listing** ..... \$325

### ONLINE ONLY OPTIONS

- Gold Member on eSourceBook.net** ..... \$395
- Silver Member on eSourceBook.net** ..... \$195

**Total Amount Due: \$ \_\_\_\_\_**